

West Coast Ocean Data Portal: Outreach Working Group

Call-in: 877-679-7527
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Participants

- ▶ Sara Gultinan, Andy Lanier, Simon Gore, Kate Sullivan, Alan Allwardt, Allison Bailey, Frank Pendleton, Tanya Haddad

Agenda

1. Call for volunteers issued
2. Review/updates to regional stories data lists
3. Story outlines/drafts
4. Story technology review (Tanya Haddad, IT working group)

1. Call for Volunteers

- ▶ Discussed on RPB call June 17
- ▶ Issued on June 20
 - ▶ <http://network.westcoastoceans.org/workinggroups/call-for-participation/>
- ▶ OWG added 2 new members (welcome!)
- ▶ Feel free to share among your networks

2. Review/updates to regional stories data lists

- ▶ <https://docs.google.com/spreadsheets/d/16yLatuoekKiP6NUiU3TESTSGnKdMvYDns3g41yLx6PY/edit?usp=sharing>
- ▶ Some notes added to Changing Ocean Uses list already, please review and add notes/data sets/etc. to the lists
- ▶ A 4th tab may be added for the story of the WCODP
- ▶ A column may be added to each tab to indicate how each data layer adds to the story

3. Story outlines/drafts

- ▶ https://docs.google.com/document/d/1BArfzChzsmP-q7LU5OaT0qr__qQ0lv_I4gjknxMJg40/edit?usp=sharing
- ▶ Idea to start with the story of the WCODP – who’s involved, how we started, what we’ve accomplished. It’s a story we can tell ourselves with minimal external input. And a good way to test the story technology.

4. Story technology review

- ▶ The IT Working Group reviewed several story technologies. Tanya Haddad presented their review (see slides 9-10).
- ▶ The IT Working Group's recommended technologies are starred in slide 10. OWG can keep the story format of the technologies in mind when drafting content.
- ▶ Outreach Working Group's notes on 3 story technologies from June call are copied on slides 11-13, for reference.

Next Steps/Action Items

- ▶ Identify experts to begin foundations of story components, create outlines. Initial contacts:
 - ▶ Ocean uses, esp ocean energy: Sara Gultinan
 - ▶ Ocean conditions: OWG will reach out to OOS members of Network
 - ▶ Marine Planning:
 - ▶ WA : OWG will reach out to Dept of Ecology and DNR
 - ▶ OR: Andy Lanier
 - ▶ CA: need to identify contact
 - ▶ Tribes: OWG will reach out to tribal members of Network and Tribal Caucus coordinator
 - ▶ Sara G will draft OWG emails to contacts identified above.

- ▶ Any other volunteers?

Technologies for telling stories

MARCO Portal's Ocean Stories

<http://portal.midatlanticocean.org/ocean-stories/>

NY Geographic Information Gateway

<http://opdgig.dos.ny.gov/>

IT group is asked to think about technologies that would help with this task. Requirements include:




- Ability to use / style data (uploads, services) to tell a story
- Needs to be easy to maintain, minimal web development
- Content development needs to be considered a separate line item

Discussion of Possible platforms:

- Marine Planner – Existing tool.
Also used in MARCO example above: <http://portal.midatlanticocean.org/ocean-stories/>
- KnightLabs - <https://storymap.knightlab.com/>
- CartoDB - <https://cartodb.com/>
- ESRI StoryMaps - <https://storymaps.arcgis.com/en/>

IT Working Group

Technologies for telling stories

Portal	CMS	Format	Hosting	Subscription
MARCO 	Django	Single page vertical	Self	No
NYGIG	Custom (by Stone Environmental)	Multi-page horizontal	Self	No
KnightLabs 	JSON	Multi-page horizontal	Self	No
CartoDB	Hosted	User Defined	Cloud	Yes
ESRI StoryMaps 	ArcGIS online	6 options	Cloud or Self	Yes

▶ Discussion

- ▶ Story includes interviews, anecdotes, video, focus on how data will be used.
- ▶ Used Marine Planner, which WCODP also uses.
- ▶ Story links to the data in Marine Planner, and clicking on the “Data” menu shows the suite of related available data, which is good for framing and context.
- ▶ Layperson-friendly.

▶ Discussion

- ▶ Story is less personable than MARCO, focus more on the data, how they were collected.
- ▶ Used an ESRI story package, which would be easy for WCODP to use.
- ▶ Story links to organizations' relevant webpages, rather than the NROC Data Explorer.

Portal examples – Marine Cadastre



▶ Discussion

- ▶ Fewer components to story than MARCO or NROC.
- ▶ Uses an ESRI story map template.